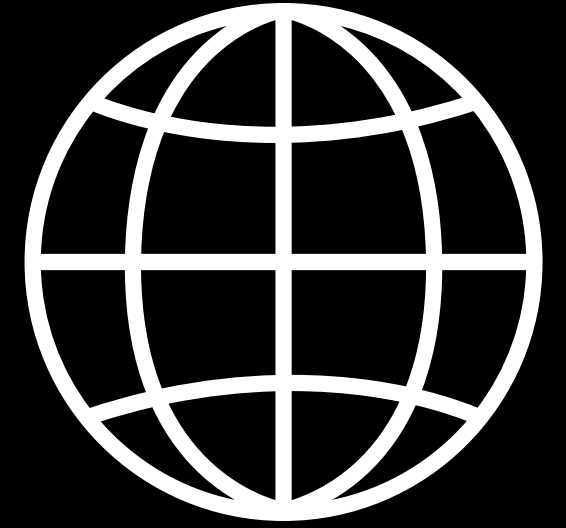


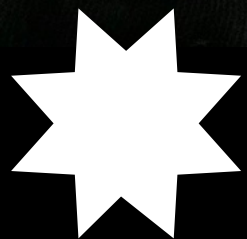
DIRECTOR'S BIOGRAPHY



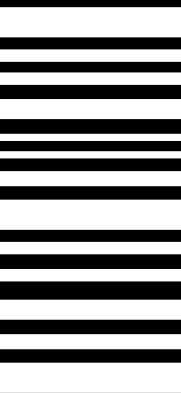
PHUONG VU

IG: @lf.pvnirvana

Email: vuthienphuong95@gmail.com



-2023





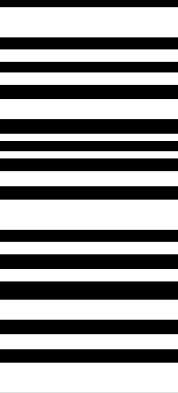
INTRODUCTION

Born into the culture-rich center of Hanoi, Vietnam, **Phuong** is currently a young director instilling quality and dedication into every project he does.

Starting out as a fashion photographer, **Phuong** naturally transitioned into directing and brought with him the incredible talent for handling different styles and utilizing textures. Having 10+ years being a dancer, **Phuong** also expresses impeccable musicality and rhythm in his work. With extensive knowledge in being a producer as well, **Phuong** knows it takes a whole lot more than just creativity to craft a perfect video project.

Phuong's extensive collection of work notably includes music videos with Vietnam's top artists like **Đen vâu** , **MCK**, **tlinh**, **Toc Tien**, **Suboi**, **Wowy**, **Chi Pu**, **De Choat**, **MIN**, **Trong Hieu**, **Phuc Du**, **Amee...** and many more.

Multiple companies have also entrusted **Phuong** with directing many of their videos and visual campaigns, namely **Apple** ,**VTV**, **Porsche**, **Netflix**, **Vietnam Airlines**, **Samsung**, **Piaggio**, **Heineken**, **Yamaha**, **Panasonic**, **VinFast**, **Garena**, **VNG**, **88rising**, **Clear**, **YoMost** and **Maybelline**.



TRUSTED BY



SAMSUNG



NETFLIX



CLEAR

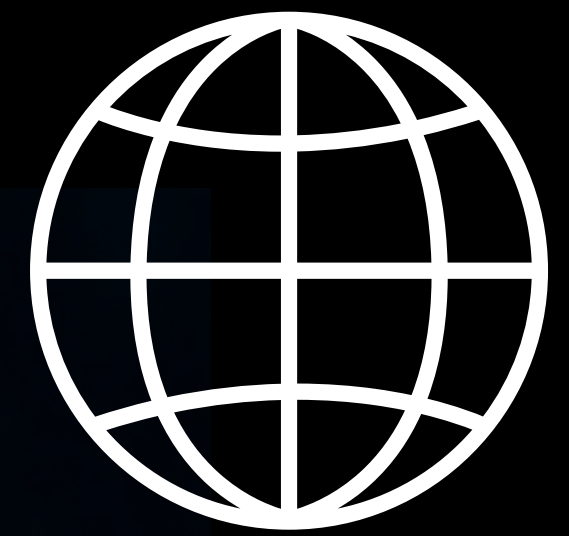


SPINNIN' RECORDS

MAYBELLINE
NEW YORK



PHUONG VU



DIRECTOR'S REEL



fb.com/antiantiartprod



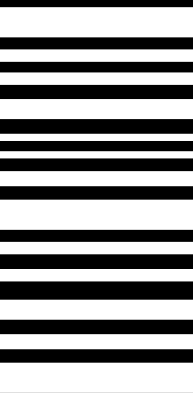
vimeo.com/antiantiart



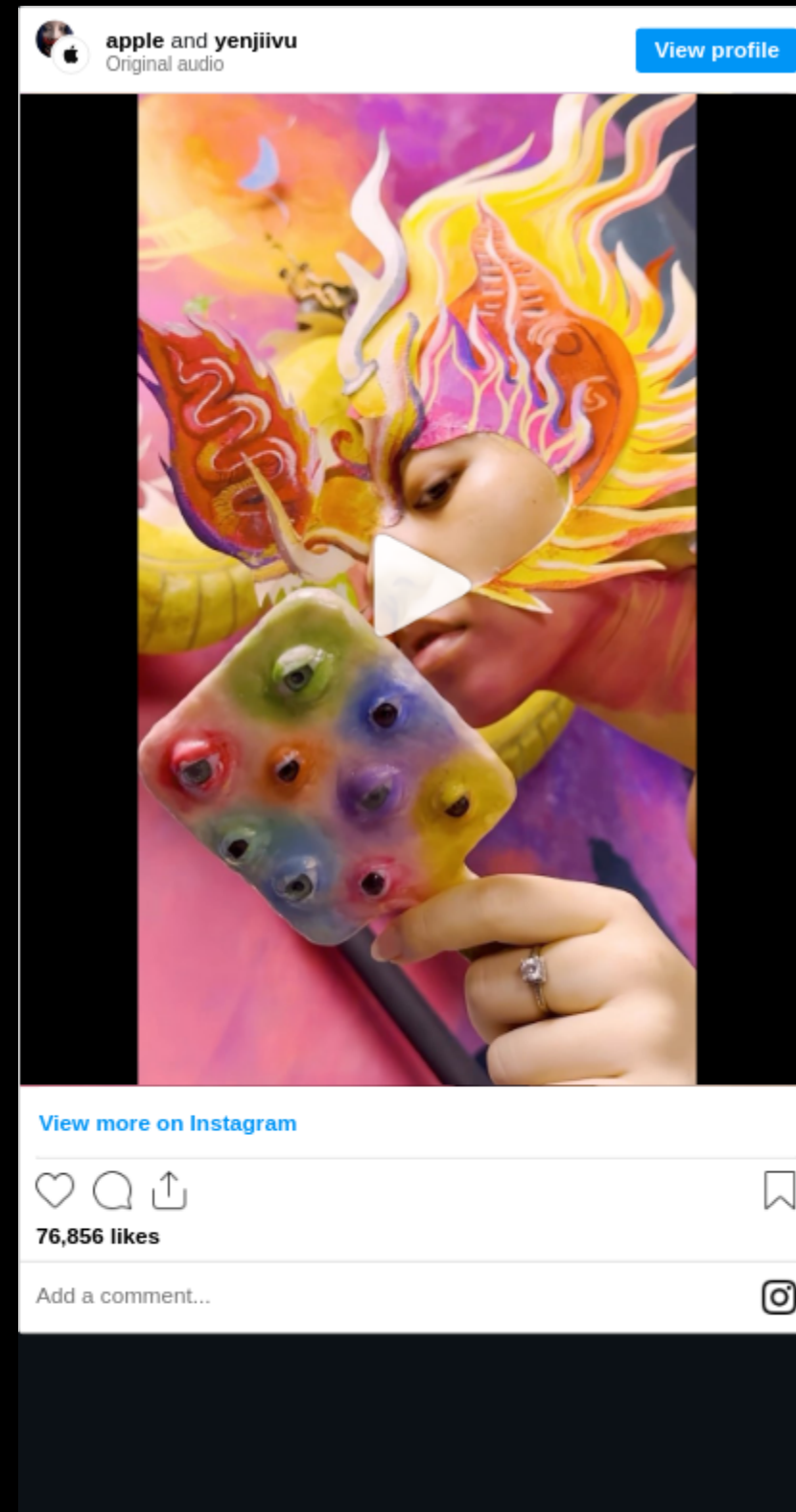
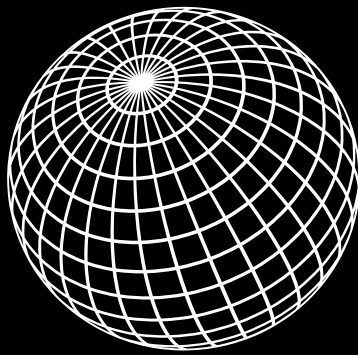
instagram.com/antiantiart_/



—ANTIANIART



NOTABLE PROJECTS

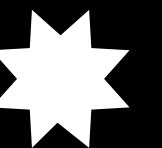


APPLE X PHUONG VU .YENJII VU VIETNAM REIMAGINED

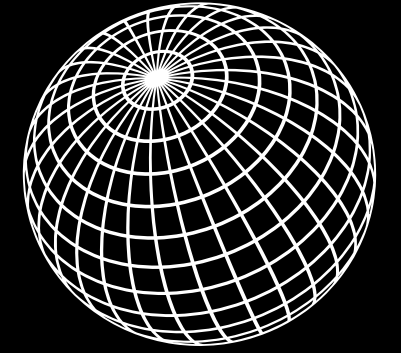
COMMISSIONED BY APPLE FOR #ShotOniPhone
In collaboration with Phuong Vu & Yenjii.

"As Apple takes their first official steps into the Vietnamese market, they approach the creator duo Phuong Vu - Yenjii to be the first Vietnamese creators to helm an @apple project on Instagram.

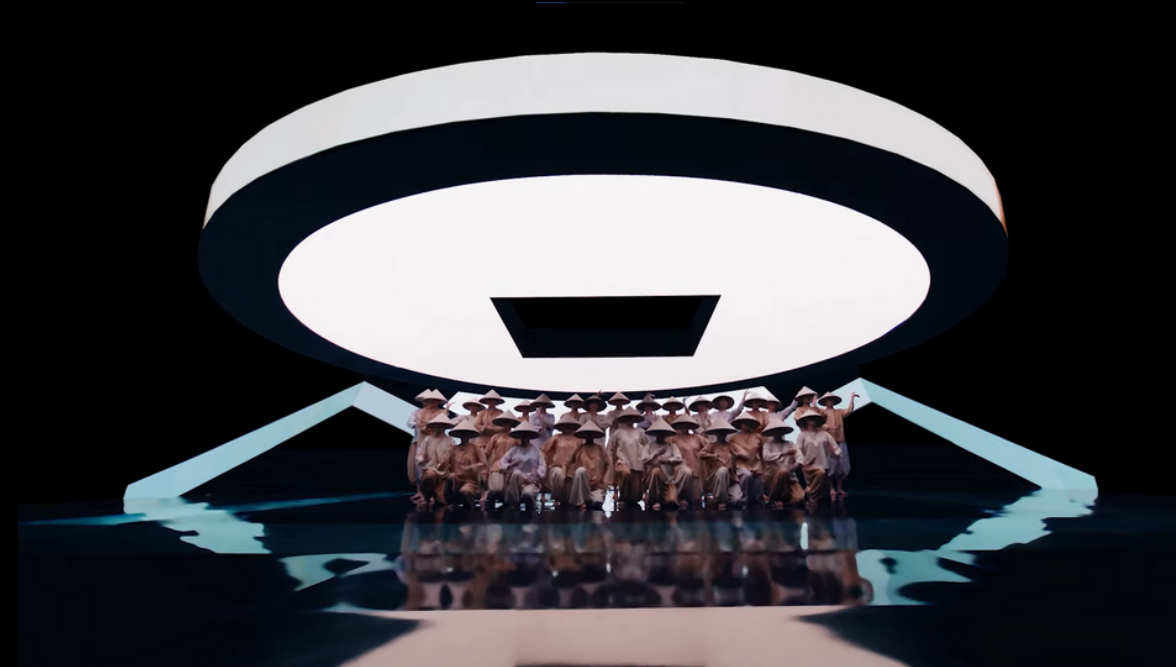
Utilizing the 48MP camera on the iPhone 14 Pro/Pro Max, the duo retold the legendary origin story of Vietnam with a modern twist and mesmerizing body painting illusions."



NOTABLE PROJECTS



HƯỚNG DẪN AN TOÀN BAY 2022 - VIETNAM AIRLINES



HOA XUÂN CA - A COLLABORATION BETWEEN VTV & ANTIANTIART

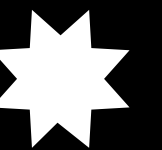
FEATURED BY NOWNESS



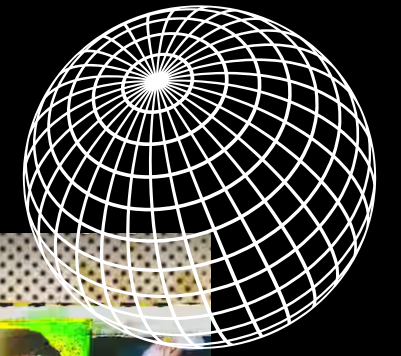
VIETINBANK X ĐEN - SỐNG MỘT ĐỜI CÓ LÃI



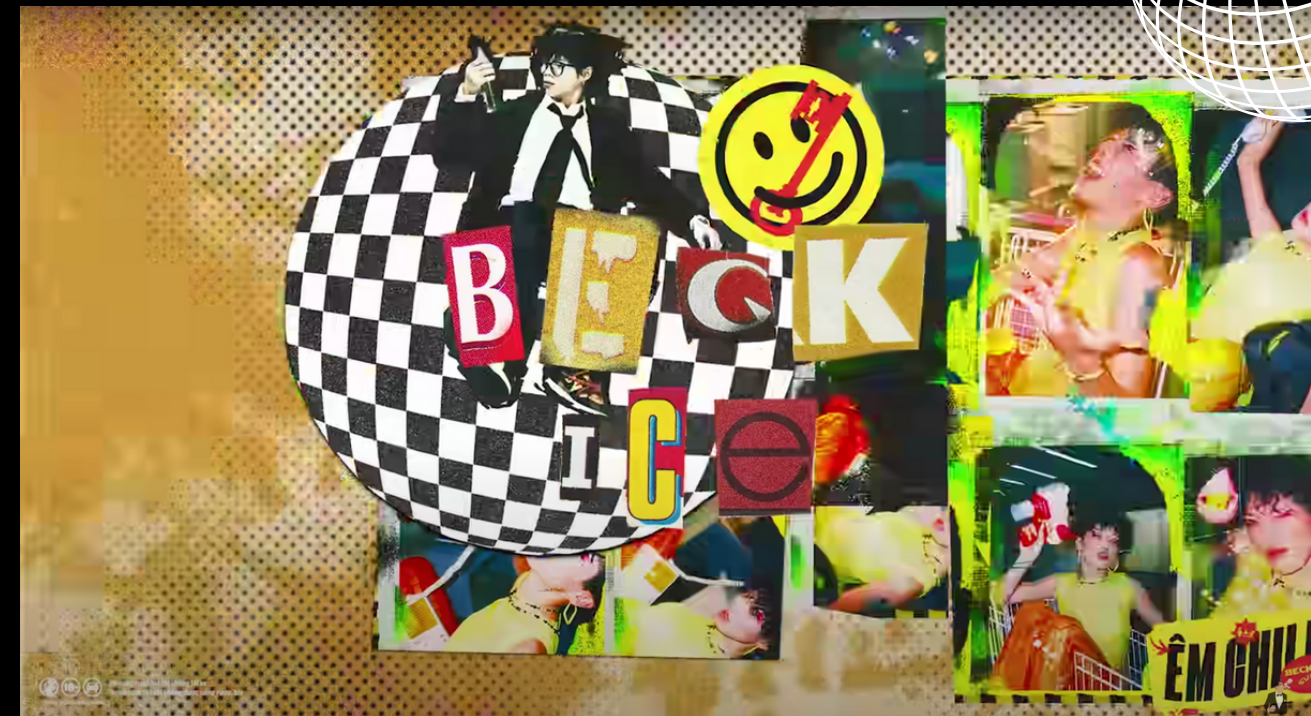
NẤU ĂN CHO EM - ĐEN VÂU FT PIA LINH



NOTABLE PROJECTS



TRAILBLAZER – Trung Bao, Chiwawa, Tuimi & Vietmax



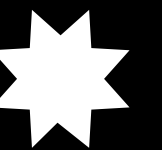
CÓ CHUYỆN, CÙNG CHILL (#CCCC) x BECK'S ICE



WE HAVE NO LIMITS – International AoV Premier League



Mỹ Anh Live at 88rising Double Happiness



NOTABLE PROJECTS



BITIS HUNTER STREET X VIETMAX 2020



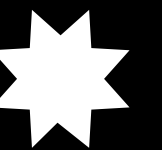
BOBUI x DIRTYCOINS "8-POOL-CLUB"



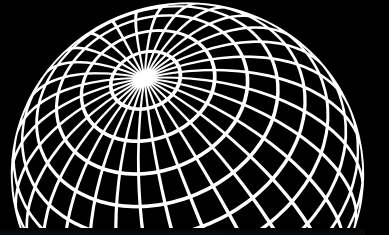
EYES UNDERWATER X ANTIANIART



88RISING - CHIPU FOR DOUBLE HAPPINESS BY ANTIANIART



NOTABLE PROJECTS



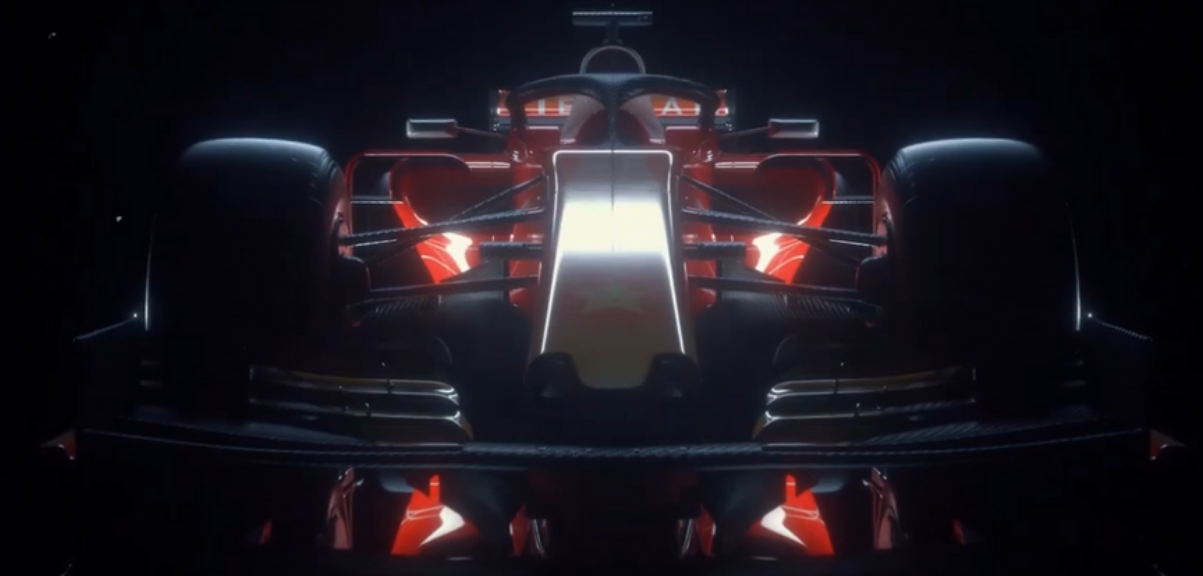
MIN X TRỌNG HIẾU X PORSCHE - LOVE DNA



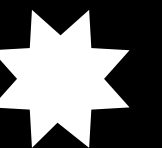
Porsche Centre Saigon - The space of dreams



Porsche Cayenne Coupé - Shaped by Performance



F1 VINFAST VIETNAM GRAND PRIX 2020



NOTABLE PROJECTS



De Choat - Upside Down
(For Netflix's Stranger Things)



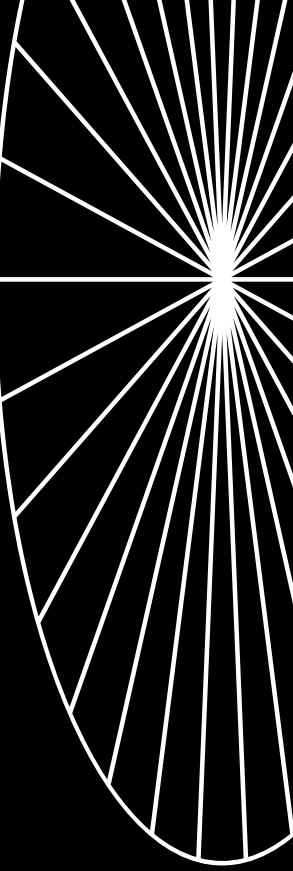
ALL NEW KIA SPORTAGE 2022



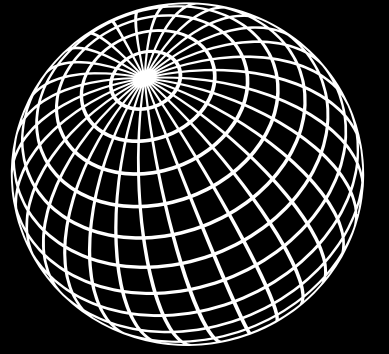
Chi Pu x Free Fire | CỐ TRƯỞNG
BOOYAH



Together - Suboi x Gavin.D x
Liên Quân Mobile



NOTABLE PROJECTS



Street Dance Vietnam
Restart & Battle



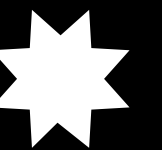
AM I CLEAR?!
TÓC TIÊN x TRỌNG HIẾU



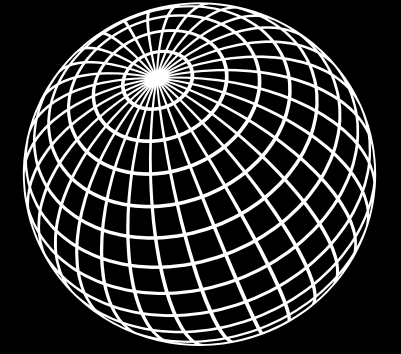
NIGHT - wAvy, Xolitxo, Tlinh, da/md



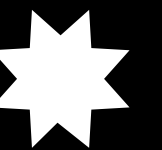
CHILLIES' Music Video - VÌ SAO



NOTABLE PROJECTS

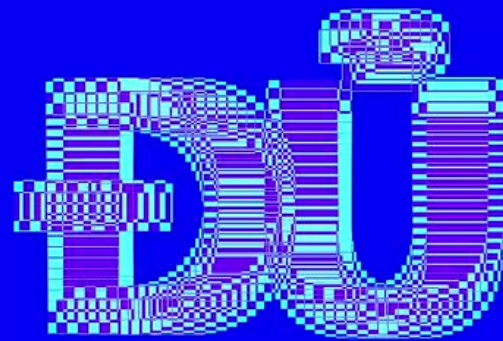


HI-CHEW - TOHJI



NOTABLE PROJECTS

DIRECTOR OF "ĐỦ" MULTIMEDIA ART EXHIBITION

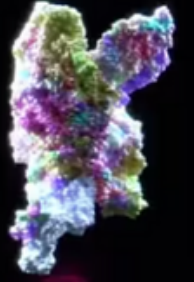


Revolving around the short title of the exhibition, "Enough" is a journey to find answers to the question: "What is enough?"

The event was hosted by Sun Life Flagship and took interest over **10,000 visitors** for only 5 days

For the first time, creators who are familiar with young creatives in Vietnam, Trung Bao, Hai Doan, and **Phuong Vu**

Have gathered to offer an interactive exhibition experience featuring artists' artworks. in both Hanoi and Saigon cities such as Thao Dan, Tripod Guys, Cao Hoang Long, Giang It, Hieuvudesign, REEPS100, Fustic, AntiAntiArt & The Lab Saigon.





Coming to the exhibition, we hope you will relax and have an open mind to our questions,



The Creative Direction team including me, Trung Bao, and Phuong Vu all hope that when you come to the exhibition,



LEARN MORE ABOUT

"ĐỦ" MULTIMEDIA ART EXHIBITION



Triển lãm "Đủ": Chạm tới không gian sáng tạo với ý niệm "biết đủ là hạnh phúc"

Mỗi chúng ta đều có khái niệm khác nhau về "Đủ"

L'Officiel Vietnam / Dec 23, 2022



Chạm đến những tần số sáng tạo với triển lãm tương tác "Đủ Exhibition" tại Sài Gòn

Triển lãm quy tụ những nhà sáng tạo và nghệ sĩ trẻ cho một dự án tương tác và thể nghiệm hấp dẫn cuối năm

Mixmag Asia



NOTABLE PROJECTS

CREATING "NIRVANA SPACE"

Nirvana Space is a complex in Hanoi that, when choosing its own "style", possesses extreme individuality and unique style, rather than being inspired by the green demon castle.

Conceptualized, designed and produced by Phuong vu and TK

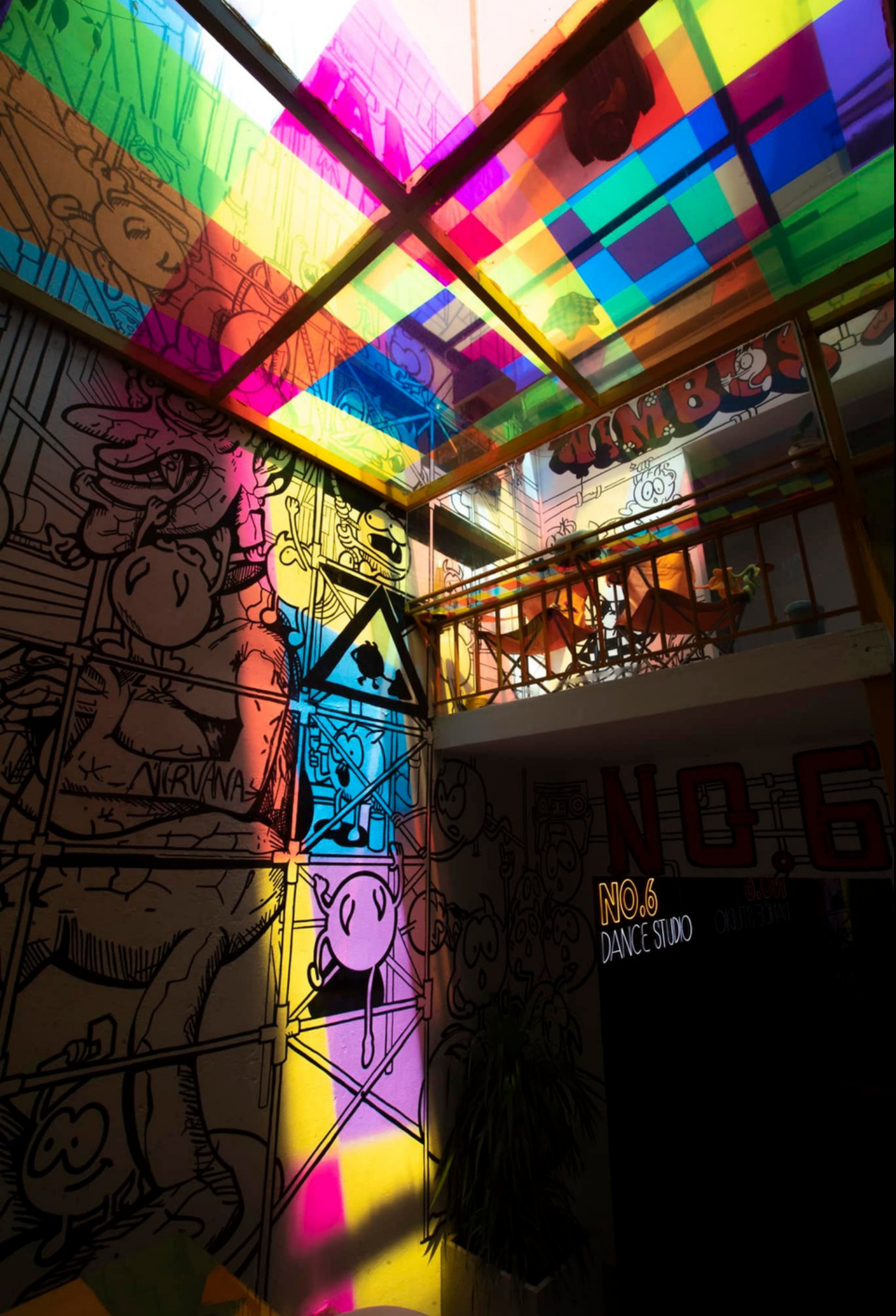
Just like its concept, the space of this interesting place is filled with very unique mischievous and bizarre images, which are expected to bring many new photo creations.

The complex includes:

1. Dance Studio No. 6
2. Nirvana Space Cafe
3. Nirvana Glitchzone Bar
4. Nirvana Clothes shop
5. Nimbus Toy Store
6. Origin of Hair Gallery Colors
7. XuyXuy Tatoo
8. Antiantart Studio











LEARN MORE ABOUT NIRVANASPACE



Biến hình ra dễ chất lừ tại Nirvana Space: khu tổ hợp độc lạ có 1-0-2!!
29/07/2023

Xem ngay video Biến hình ra dễ chất lừ tại Nirvana Space: khu tổ hợp độc lạ có 1-0-2!!

talentedge.edu.vn / Sep 29, 2022



Cuối tuần vui chơi, sống ảo thả ga tại 4 khu tổ hợp nổi tiếng ở Hà Nội - ALONGWALKER

1. Our Hanoi 2. Hanoi Creative City 3. Nirvana Space Nếu đã chán đi cà phê hay mua sắm tại trung tâm thương mại vào ngày nghỉ cuối tuần thì bạn cùng người thân có thể “đổi gió” khám phá các khu tổ hợp nổi tiếng ở Hà N...

alongwalker.co / Feb 4

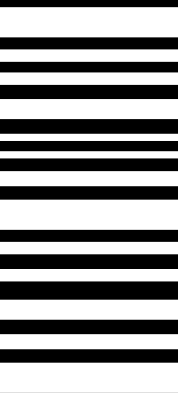
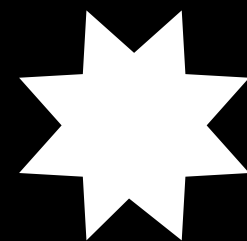
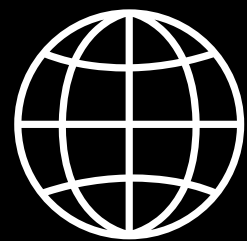
PROJECTS AS A KOL



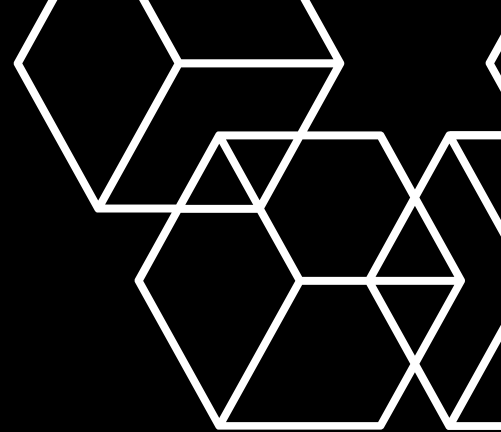
HEINEKEN SILVER - Nhẹ êm mà đậm chất



SAMSUNG GALAXY TAB S8
X PHUONG VU | YENJII



LEARN MORE ABOUT PHUONG



Vietcetera Podcast | MAD EP01



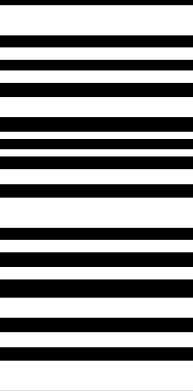
PHUONG VU - "The Mad Director" of Vietnam's fashion scene



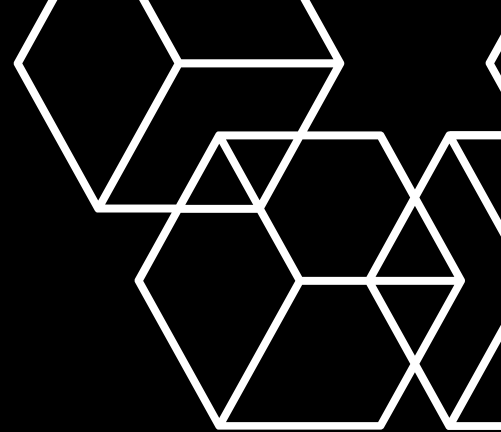
Talking with director PHUONG VU



Vu Thien Phuong · TEDxDAV Innocence in art



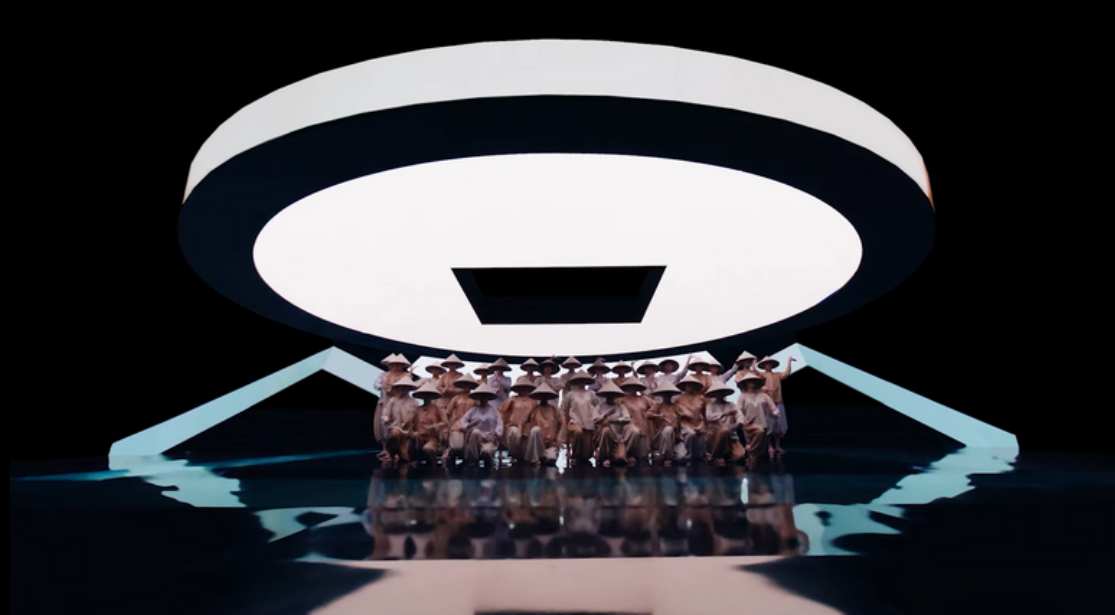
LEARN MORE ABOUT PHUONG



Night: Đăng sau đêm dài là sự miệt mài của ekip



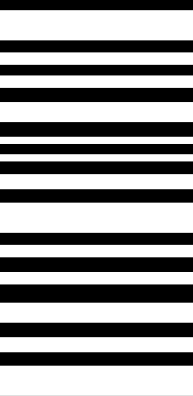
Control



Hoa Xuan Ca - A joyous dance celebrating the union of Earth and Sky



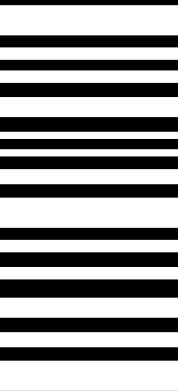
Men's Folio - Phương Vũ: "Every culture deserves preservation and development."



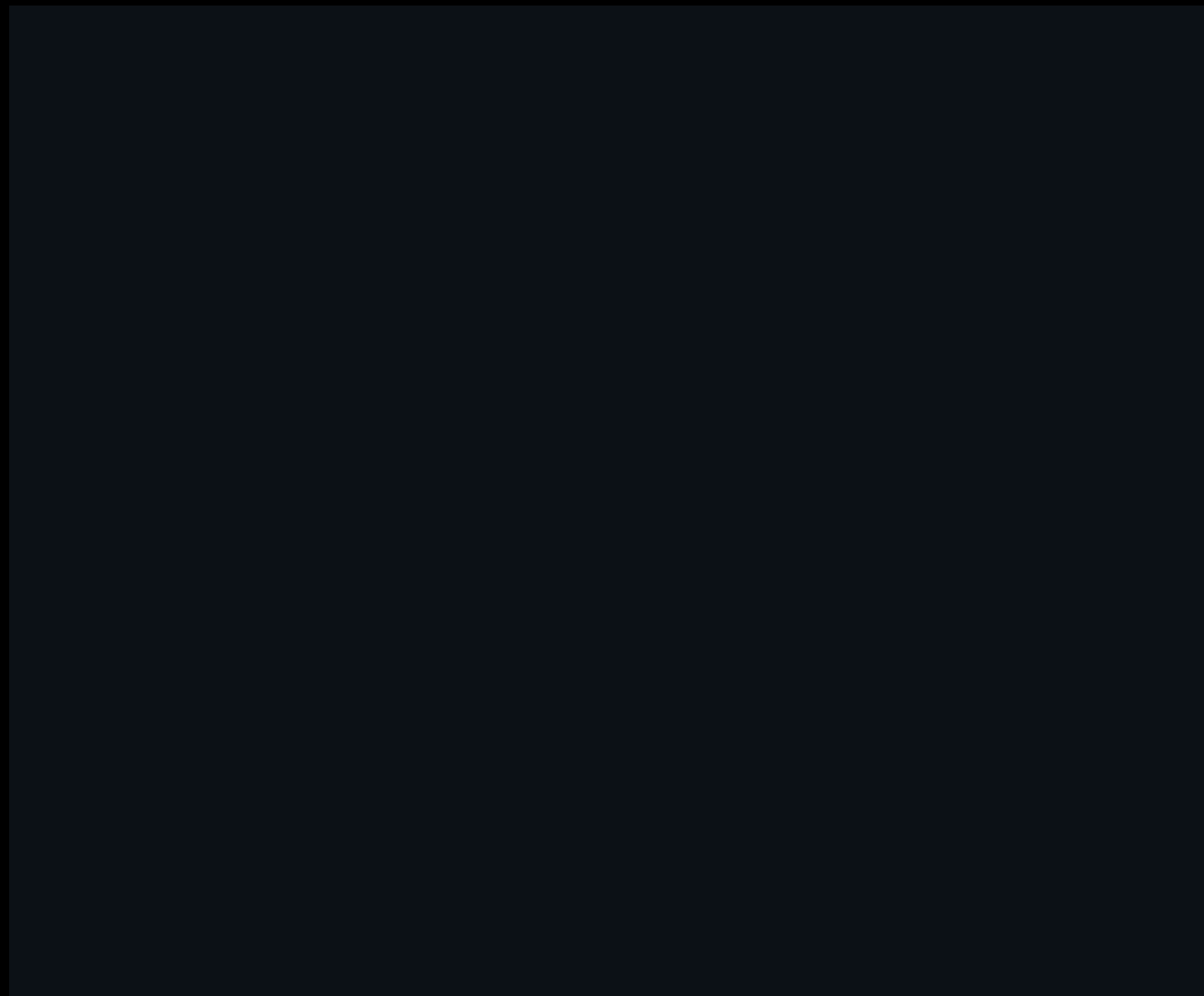
LEARN MORE ABOUT PHUONG



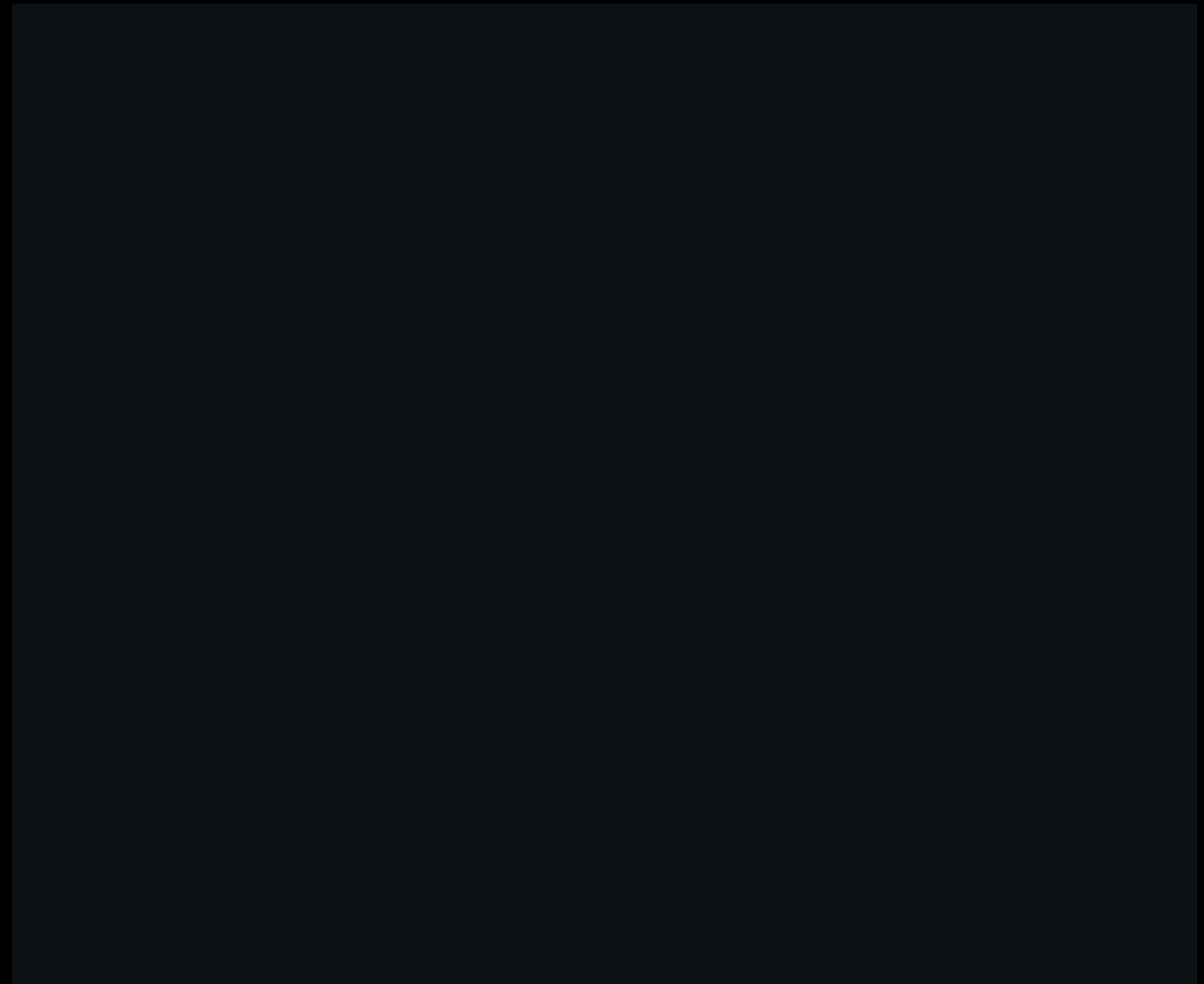
HARPER'S BAZAAR - DIRECTOR PHƯƠNG VŨ: SUCCESS IS NOT
SOMETHING I OFTEN THINK ABOUT



LEARN MORE ABOUT PHUONG

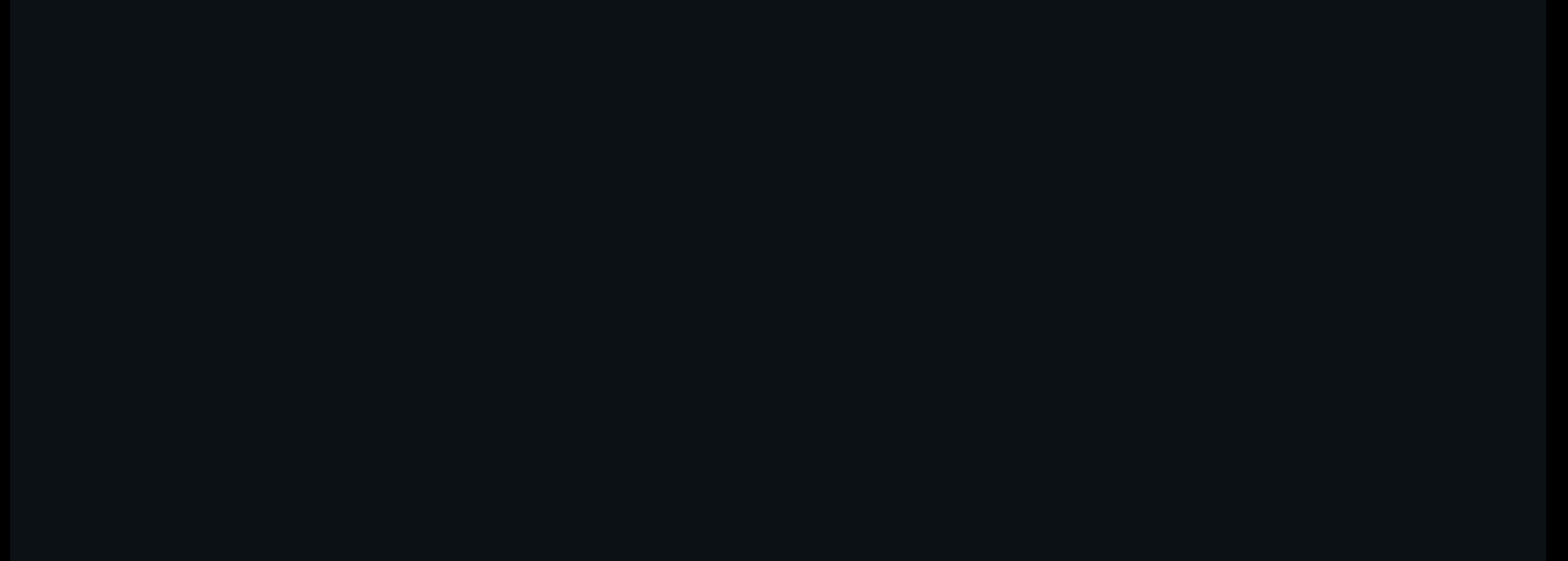
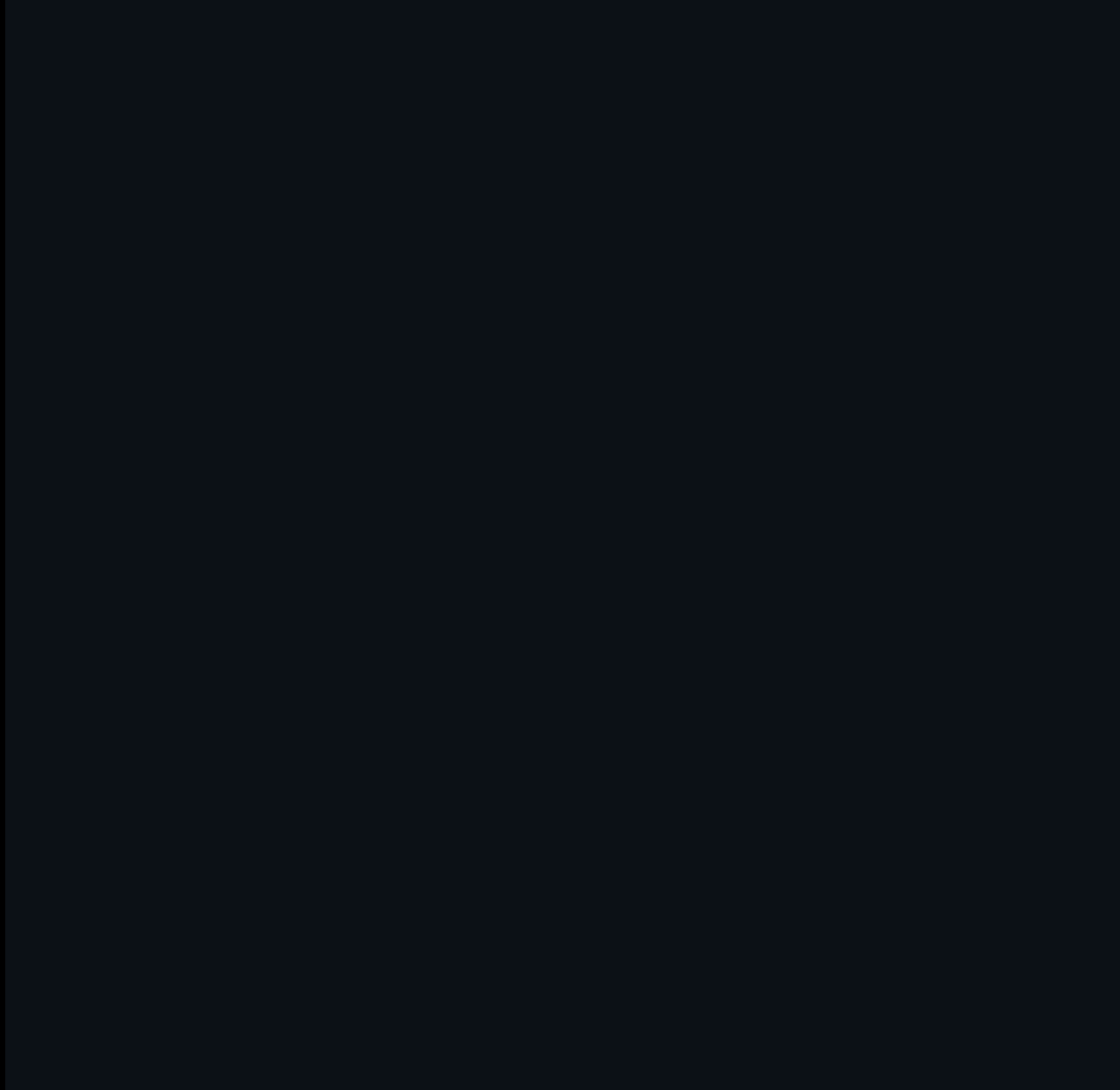


→ [NOWNESS- Hoa Xuan Ca - A joyous dance celebrating the union of Earth and Sky](#)



→ [directorslibrary -Melodies of Spring by Phuong Vu](#)

LEARN MORE ABOUT PHUONG



LEARN MORE ABOUT PHUONG

